



Media advisory: Nov. 13, 2008

International Science and Engineering Fair comes to Reno

Kick-Off event celebrates selection of Reno as host city for 2009 fair, anticipated to generate \$6.6 million in tourism revenue and involve hundreds of local volunteers

RENO, Nev. – Reno has been selected to host the world's largest pre-college science competition. The Intel International Science and Engineering Fair is the culmination of high school science fairs around the world and is coming to the Reno-Sparks Convention Center – and also celebrating its 60th year – May 10-16, 2009.

WHAT: Intel ISEF "Kick-Off" Celebration

WHEN: Tuesday, Nov. 18, media briefing at 3 p.m. followed by reception, 4-6 p.m.

WHERE: Desert Research Institute, 2215 Raggio Parkway in Reno, in the Stout Conference Rooms. Park on the south side of the building and use the south, main entrance.

WHO:

- Casey Acklin, a student with The Davidson Academy of Nevada, will display his science project and talk about his experience in science fairs and competitions.
- Representatives of Gathering Genius, including Steve Wells, Gathering Genius board president and president of the Desert Research Institute, will be on hand for comment.

BACKGROUND:

- More than 1,600 finalists representing more than 50 countries will attend Intel ISEF and compete for more than \$4 million in prizes. Based on past events, it is estimated that 20 percent of the finalists will already have patents or patents pending on their projects.
- Hosted by Gathering Genius, a local non-profit organization, and the City of Reno, Intel ISEF is anticipated to draw 6,000 visitors to Nevada and generate \$6.6 million in travel and tourism revenue to the state. To make the event a success, 500 volunteers, 150 interpreters and 1,000 judges are needed.
- Learn more at www.ISEFNevada.com

###

Media Contact:

**Jane Tors, Special Assistant to the President for Media Relations,
University of Nevada, Reno, 775-784-1880, jtors@unr.edu**

The 60th Intel International Science and Engineering Fair will be hosted by the City of Reno and Gathering Genius, Inc. May 10 through 15, 2009, at the Reno-Sparks Convention Center. The world's largest pre-college science competition and world's only science, math, and engineering project competition for students working at a high level, Intel ISEF is a program of the Society for Science and the Public. Learn more at www.isefnevada.com.