



Media advisory: Nov. 14, 2008

International Science and Engineering Fair comes to Nevada

Kick-Off event celebrates selection of Nevada to host the 'Olympics' of science fairs and launch of 2009 as Year of Science and Math Education in Nevada

RENO, Nev. – The Intel International Science and Engineering Fair (ISEF) is the culmination of high school science fairs around the world and is coming to the Reno-Sparks Convention Center – and also celebrating its 60th year – May 10-16, 2009. Although hosted in northern Nevada, the event will boost statewide tourism and help increase interest and support for science and math education across Nevada.

WHAT: Intel ISEF “Kick-Off” Celebration

WHEN: Wednesday, Nov. 19, 4-6 p.m. (remarks tentatively planned for 4:30 p.m.)

WHERE: Desert Research Institute, 755 E. Flamingo Road
Frank H. Rogers Science and Technology Building, Third Floor Rotunda Las Vegas

WHO:

- Nevada Governor Jim Gibbons
- Steve Wells, Gathering Genius (host committee) board president and president of the Desert Research Institute
- Others involved with the initiative will be on hand for comment.

BACKGROUND:

- More than 1,600 finalists representing more than 50 countries will attend Intel ISEF and compete for more than \$4 million in prizes. Based on past events, it is estimated that 20 percent of the finalists will already have patents or patents pending on their projects.
- Hosted by Gathering Genius, a local non-profit organization, and the City of Reno, Intel ISEF is anticipated to draw 6,000 visitors to Nevada and generate \$6.6 million in travel and tourism revenue to the state. To make the event a success, 500 volunteers, 150 interpreters and 1,000 judges are needed.
- Gathering Genius is leading the effort to designate 2009 as the “Year of Science and Math Education in Nevada”
- Learn more at www.ISEFNevada.com

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The 60th Intel International Science and Engineering Fair will be hosted by the City of Reno and Gathering Genius, Inc. May 10 through 15, 2009, at the Reno-Sparks Convention Center. The world's largest pre-college science competition and world's only science, math, and engineering project competition for students working at a high level, Intel ISEF is a program of the Society for Science and the Public. Learn more at www.isefnevada.com.