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About Gathering Genius, Inc.

RENO, Nev. – Gathering Genius, Inc. (G²) was founded in 2006 to increase the interest, excellence and competitiveness of Nevada students in the fields of science, technology, engineering and math. Now, this local nonprofit organization is taking on its most significant and impressive effort to date: supporting the Intel International Science and Engineering Fair (ISEF) which is coming to Reno, Nev., May 10-16, 2009.

“Bringing Intel ISEF to our region presents a wonderful opportunity to shine the spotlight on the role and importance of science and math education,” said Stephen Wells, president of the G² board of directors and president of the Desert Research Institute, part of the Nevada System of Higher Education.

“Development of future scientists and engineers is vital to our region and nation’s competitiveness, and science fairs are one means by which to inspire student interest at an early age.”

“The international fair presents a terrific additional benefit in that it introduces our region to national and international visitors and media,” said Wells.

G² has established a mission to help maintain competitiveness of Nevada and the nation in the 21st century. In addition to sponsoring the 2009 Intel ISEF, G² seeks to:

- Cultivate the skilled scientists and engineers needed to create tomorrow's innovations, develop new technologies, find new cures and research new frontiers;
- Motivate students to study and enter science, technology, engineering and mathematics careers;
- Enhance high school mathematics and science teaching to foster student research;
- Build public support for making improved science, technology, engineering and mathematics performance a state and national priority.

A significant G² goal is to raise enough money to create a post-fair legacy to meet its continued mission. After the Intel ISEF in 2009, G² will use the remaining funds to enhance science education in Nevada and continue aiding and enhancing science fairs throughout Nevada and the nation, encouraging and enriching science education in the state.

For more information about G² or to volunteer or donate, visit www.ISEFNevada.com.

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Media Contact:

***Jane Tors, Special Assistant to the President for Media Relations,
University of Nevada, Reno, 775-784-1880, jtors@unr.edu***

The 60th Intel International Science and Engineering Fair will be hosted by the City of Reno and Gathering Genius, Inc. May 10 through 16, 2009, at the Reno-Sparks Convention Center. The world’s largest pre-college science competition and world’s only science, math, and engineering project competition for students working at a high level, Intel ISEF is a program of the Society for Science and the Public. Learn more at www.isefnvada.com.