



**Media Advisory: May 11, 2009**

### **Regional events and culture showcased for science and engineering fair**

*Tuesday's Host Committee Welcome Event will introduce thousands from around the world to the culture, events and talent of northern Nevada*

RENO, Nev. – Thousands attending the Intel International Science and Engineering Fair (ISEF) this week will attend the Host Committee Welcome Event Tuesday evening. Sponsored by the fair's local host organizations – Gathering Genius, a Nevada nonprofit organization, and the City of Reno – the evening will introduce Intel ISEF visitors to the region's blend of cultures and events.

**WHAT:** Host Committee Welcome Event.  
Guests will roam the room to see hot air balloon baskets from the Great Reno Balloon Race, a Harley Davidson motorcycle from Street Vibrations, large model airplanes from the Reno Air Races, representatives of Virginia City in period costumes, and much more. Entertainment will include a country-western band and line dancers, drummers and more.

**WHERE:** Grand Sierra Resort, Summit Pavilion

**WHEN:** Tuesday, May 12, 6-10 p.m.

**WHO:** Intel ISEF is expected to exceed early projections to bring more than 6,000 visitors to the regions. The world's largest, pre-college science and engineering competition, Intel ISEF features the work of more than 1,500 students from more than 50 countries and 46 states. Teachers, mentors, administrators and families also attend.

#### **OTHER ISEF HIGHLIGHTS:**

- **Public Visitation Day**, May 14, Reno Sparks Convention Center, 9 a.m. to 9 p.m. Students will be at their projects from 10 a.m. to 2 p.m. Thousands of Nevada school children are expected to attend.
- **Grand Awards Ceremony**, Friday, 10 a.m. to 1 p.m.

**GENERAL INFO:** The 2009 Intel International Science and Engineering Fair media kit is available at [www.intel.com/pressroom/kits/events/isef2009](http://www.intel.com/pressroom/kits/events/isef2009). More information is available on the Host City's web site at <http://isefnevada.com/>

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*The 60<sup>th</sup> Intel International Science and Engineering Fair (ISEF) is hosted by the City of Reno and Gathering Genius, Inc. May 10 through 16, 2009, at the Reno-Sparks Convention Center. The world's largest pre-college science competition and world's only science, math and engineering project competition for students working at a high level, Intel ISEF is a program of the Society for Science and the Public. Learn more at [www.isefnevada.com](http://www.isefnevada.com).*